

The **MasterClass** offers doctoral students from Germany and from abroad an intensive exchange with **Aleida and Jan Assmann**, two internationally renowned researchers of cultural memory and authenticity. As research of the 'Invention of Tradition', the construction of 'Imagined Communities' or 'lieux de mémoire' in national contexts is well established, the MasterClass focuses on uses of the past beyond the nation state. Perceiving heritage as a specific form of dealing with the past in the 20th century, it puts into the center questions for 'historical authenticity' of artifacts, locations and spaces, but also of people and collectives, culture and nature. The MasterClass explores these relationships in their complexity and multidimensionality. It investigates the functions of diverse pasts in authentication processes and the interactions between the multiple concepts of 'heritage' and 'authenticity' in different fields. The **Leibniz Research Alliance "Historical Authenticity"** seeks to explore how historical and contemporary conceptions of authenticity affect the way societies deal with 'cultural heritage' by examining the reconstruction and conservation of historical artifacts, by studying the function of language as a cultural repository and instrument, by tracing the development of school textbooks and maps, and looking at the conception of museums, archives, monuments and memorial sites. It is a new form of cooperation and includes historical, educational, social sciences and spatial research institutes as well as research museums.

"Knowledge of the World – Heritage of Mankind: The History of UNESCO Cultural and Natural Heritage" is a research project launched at the Leibniz Institute of European History in Mainz in July 2013. It investigates the origins of the UNESCO World Heritage program for the first time on the basis of historical sources. But the project goes far beyond the mere reconstruction of the past. It offers a new perspective on the continuing debate in modern history on whether the 1970s and 1980s are turning points in history. They are often identified as the beginning of a global age and the 'end of the nation state'. They are regarded as the starting point of a new ecological consciousness and are interpreted as the inception of new practices of cultural identification. This project incorporates these observations into its central questions. Taking the World Heritage program governance institution as a prism, it investigates the shifting structures, institutions and actors, perceptions and agency. In five sub-projects, it provides new insights into "transformations" of statehood, society and politics, culture and nature, time and space.

ORGANIZED BY

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Leibniz Institute of European History Mainz UNESCO World Heritage Research Group (SAW)

Knowledge of the World – Heritage of Mankind:

The History of UNESCO World Cultural and Natural Heritage

Venue

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IEG

Leibniz-Institut für
Europäische Geschichte

Heritage on a Global Scale? Uses of 'Historical Authenticity' beyond the Nation State MasterClass with Aleida and Jan Assmann

19-20 January 2017

Leibniz Institute of European History (IEG)
Mainz

UNESCO
World Heritage
Research Group (SAW)

Leibniz
Historical
Authenticity



PROGRAM

Thursday, 19 January 2017

12:30 Johannes Paulmann (IEG Mainz): Welcome
Andrea Rehling (IEG Mainz): Introduction

1_Panel Authentication of Times, Archives and Histories

13:00 Aleida Assmann (Konstanz): The Concept of Authenticity

13:30 Sina Steglich (Mannheim): The Archive as Origin of an Authentic Time. A European Answer to Global Entanglements

14:00 Peter Tietze (Tübingen): Sinn und Zeit. Historicity, Authenticity and the Beginnings of Historical Semantics

14:30 **Coffee break**

2_Panel Authentication of Nations and Regions

14:45 Bart Zwegers (Maastricht): Towards a Multi-Level Perspective on Heritage

15:15 Elsa Duval (Mainz): “... hier lebt sein Werk in einer Fülle authentischer Zeugnisse fort und hier wird sein Erbe als Verpflichtung für die Einigung Europas gepflegt” : Aachen Cathedral between Charlemagne Memory and European Construction

15:45 **Coffee break**

16:00 Marie Huber (Berlin): Developing Countries in the Historic Genesis of UNESCO World Heritage: Ethiopia

16:30 Corinne Geering (Gießen): “The Contribution of the Soviet Peoples to World Culture”: A Socialist Internationalist View on World Heritage

3_Keynote Lecture Aleida Assmann

18:30 **The Concept of Cultural Heritage – Its History and its Challenges**

20:30 **Dinner**

Friday, 20 January 2017

4_Panel Authentication of Objects, Cultures and Natures

09:00 Aleida Assmann (Konstanz): Cultural Memory and Cultural Sustainability

09:30 Christopher Zoller-Blundell (Gießen): The Excavators’ Missions: Archaeology and International Government between World Orders, 1919-46

10:00 Dorothea Warneck (Halle): Creating Jewish material heritage(s). Some Conceptual Thoughts on the Origins of Collecting and Exhibiting Jewish Material Culture in Poland around 1900

10:30 **Coffee break**

10:45 Elke Ackermann (Mainz): Decoding the Naturalness of Galápagos: Images, Experts and the Dynamics of (a World) Heritage Creation

5_Panel Authentication of Experts

11:15 Hans Schouwenburg (Maastricht): Strategies to Save the Earth: Nature Conservation Experts and Sustainable Development, 1980-2000

11:45 Benedetta Serapioni (Mainz): Contested Heritage, Symbolic Recognition: UNESCO’s Experts and the Old City of Jerusalem

12:15 **Lunch**

6_Panel Authentication of Suffering

13:15 Julia Röttjer (Mainz): Authenticity and Beyond. Dimensions of ‘Outstanding Universal Value’ in the UNESCO World Heritage Site Auschwitz-Birkenau

13:45 Maud Guichard-Marneur (Göteborg): Memory and History in Heritage Sites in Post-Communist Poland

14:15 **Final Debate**

15:00 **Farewell**

