

## THE WORKSHOP

During the »long 20th century«, political decisions and their implementation have been inconceivable without experts and their expertise. As a result, they recently developed into a promising interdisciplinary area of research. In societies describing themselves as »knowledge societies« and framing knowledge as an important pillar of development, experts were ascribed the role of modern day prophets: they framed the notions of the world, its nature and its environments, diagnosed transformations and continuities and provided advice how to improve certain political schemes and measures. But they were not only observers. They took also active parts in the shaping and implementation of political programs. Thus, they were active in international organizations, cooperated in national and transnational networks and provided technical assistance on missions on the spot or worked in the field in order to evaluate and improve the local situation. In this way experts had to perform their expertise according to different and often overlapping contexts. They used organizational and personal networks to pursue international, national or local agendas, and struggled through supposed objectivity and their personal advocacy. All these aspects are in the center of the workshop, which will be the platform for international scholars to discuss the role of experts in historical perspective in specific contexts and on different levels.

## THE PROJECT

The project »Knowledge of the World – Heritage of Mankind: The History of UNESCO Cultural and Natural Heritage« started in July 2013. Taking the World Heritage Program governance institution as a prism, it sets a focus on the shifting of structures, institutions and actors, perceptions and agency in the 1970s and 1980s. The framework project of Dr. Andrea Rehling »UNESCO World Cultural and Natural Heritage: Cosmopolitanization of Collective Memory« analyses the World Heritage program in its totality as an institution of global governance from its intellectual roots in the 19th century to the establishment of a global strategy for a balanced World Heritage List in 1994. Elke Ackermann investigates the history of the Galápagos Islands as a model for natural heritage sites; Elsa Duval examines Aachen Cathedral as a monument imbedded in an urban landscape; Julia Röttger analyses the history of Auschwitz Concentration Camp with its memorial and Museum as »dissonant heritage« in international contexts; and Benedetta Serapioni deals with the contentious and multi-faceted history of the old town and city walls of Jerusalem as World Heritage Site.

## ORGANIZED BY

**Leibniz Institute of European History Mainz**  
**UNESCO World Heritage Research Group (SAW)**  
*Knowledge of the World – Heritage of Mankind: The History of UNESCO World Cultural and Natural Heritage*

### Venue

Leibniz Institute of European History (IEG)  
Alte Universitätsstrasse 19, 55116 Mainz, Germany  
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Abb.: December 31, 1970, President Nixon signs the Clean Air Act as the first Environmental Protection Agency Administrator William Ruckelshaus and the Council on Environmental Quality Chairman Russell Train look on. National Archives: NARA, Richard Nixon Presidential Library & Museum Identifier: WHPO-5421-11. (<http://www.archives.gov/presidential-libraries/events/centennials/nixon/photo-gallery/nixon-wh-years.html>)



**IEG**

Leibniz-Institut für  
Europäische Geschichte



7–9 July 2016  
Leibniz Institute of European History (IEG)  
Mainz

Experts Shape the World:  
Environments, Economies and  
Cultures of Expertise

**UNESCO**  
**World Heritage**  
**Research Group (SAW)**



# PROGRAM

## Thursday, 7 July 2016

Arrival

## Friday, 8 July 2016

### 2\_Workshop Experts Shape the World: Environments, Economies and Cultures of Expertise

11:00 Johannes Paulmann (IEG Mainz): Welcome  
Andrea Rehling (IEG Mainz): Introduction

### Panel 1: Experts on the Spot and in the Field: Locality and Expertise

Chair: Andrea Rehling (IEG Mainz)

11:15 Elke Ackermann (IEG Mainz): An Invasive Species?  
Conservation Experts on Galapagos

12:15 Claudia Leal (Bogotá): The Nature of Expertise:  
Scholarly Knowledge vs everyday Experience on  
the Ground

13:15 **Lunch**

14:30 Jane Carruthers (Pretoria): The Changing Role  
and Changing Scientific Expertise in South Africa's  
Protected Areas

15:30 **Coffee break**

### Panel 2: Experts in Networks: Cooperation and Collaboration across Borders and Boundaries

Chair: Katharina Stornig (IEG Mainz)

15:45 Raf de Bont (Maastricht): White Men in Suits:  
Conservation Conferences and Expert Networks  
in the short 20th Century

16:45 Martin Deuerlein (Tübingen): »Everything that  
we've done so far is now outdated« - Soviet  
Foreign Policy Experts and the Transformation  
of International Politics in the 1970s

17:45 Frank Reichherzer (Potsdam/Berlin): The Trilateral  
Commission. Managing Global Interdependencies in  
the 1970s

20:00 **Dinner**

## Saturday, 9 July 2016

### Panel 3: Interacting Experts: Organized Experts and the Multi-Level Game of Expertise

Chair: Esther Möller (IEG Mainz)

09:00 Amalia Ribí Forclaz (Geneve): Negotiating the Gap  
between Field and Office: Agricultural Experts and  
International Organizations, 1920s-1950s

10:00 Simone Turchetti (Manchester): In the Thick of  
»Boundary Work«: Experts at NATO during  
the Cold War

11:00 **Coffee break**

11:15 Valeska Huber (London): Literacy Experts as  
Cold Warriors: The Case of Frank C Laubach

12:15 Martin Kohlrausch (Leuven): Designers of  
Modernity: Architects, Social Renewal and the  
Burden of Expectations

13:15 **Lunch**

14:30 Frank Rexroth (Göttingen): Commentary

Final Debate

15:30 Farewell

